Career planning for future students – an information resource

Client retains Intellectual Property: Yes
Confidentiality Agreement required: No

Project Description:
The team in Career Development & Employment at UTAS offer careers support for current students and graduates of UTAS through 1:1 career counselling appointments, workshops, mock interviews, and extra-curricular programs such as the Vice-Chancellor’s Leadership Award and the Career Mentor Program.

We would like to provide an online resource – an information system - for future students that will assist them to make sound decisions around their course choices and build some foundational understanding of career planning. Feedback from UTAS recruitment and admissions staff is that there is a strong demand for more careers assistance at the point of making important course decisions. Good initial career planning assists retention and course satisfaction once students embark on their studies.

We have permission to use existing content from another university (QUT), so fortunately we don’t need to do any content development! The content is text-based, with reflective activities built into the on-screen reading to make it interactive.

The target audience will mostly be around 17-21 years old, so we need to make it look fun and engaging. Therefore this project has potential scope for some ICT flair with graphics such as icons and use of colour.

The careers information system will need to be tailored to the UTAS environment, so will link in with various existing UTAS systems. We are open to advice as to where the system is located – either MyLo (if future students are able to access) or the website.

One current version of the material that has been developed by the University of Newcastle can be viewed at http://www.newcastle.edu.au/students/prepare-for-uni/

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