Ultimate Club Communications Web Solution

Project Description:

About 3/4 of a page (more than space shown here), give a short background of yourself/business/project area, briefly describe what you want the students to do – make it interesting and appealing.

Overview

Kingston Beach Surf Life Saving Club has a communications challenge. The club has a web site (with news items, a calendar and pages); it emails members and also has a Facebook group. However, it is failing to effectively capture and distribute all news and information to all members.

This is an opportunity to create a very clever web solution to integrate web site posts, calendars, social media, email and documents.

The Current Issues and Challenges

Adding a post, especially with attachments, is currently difficult. It needs to be simple so that any member is comfortable to do it.

Posts are not automatically emailed. Instead, they have to be manually compiled into an email by a committee member. Surely this could be automated.

Some posts are about an event and should have linked entries in our calendar. For example, a post about a Bronze Medallion course that has several training sessions at various times and locations. It would seem logical to create calendar events when creating the post.

The club has members ranging from 5 year olds to senior masters. We find that those under 20 do not read club emails. In some cases, emails go to parents who fail to pass them on to
their teenage children. When a post is created on our web site, it needs to be pushed out to social media such as Facebook.

Many members prefer Facebook because it is so easily accessible and quick to use. Facebook posts and comments should be listed on our web site so that the club’s web site is the central point to view all communications. The same applies to Twitter and any other social media.

There is a need to restrict some posts to members only and to create threads. For example, patrolling members often request patrol swaps so it would be desirable if all these communications are kept together.

Document management needs to be part of the solution. The club has documents for download by the public; others are just for members and some are restricted for committee use only.

The web site needs to favourably reflect our club with its design and layout. And it could be mobile device friendly!

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**Project Technical Information:**

Two or three lines. If you want particular development tools used (development environments, programming languages, database systems), you must state them. If you have no preferences then leave blank and the students will negotiate with you.

This is negotiable. However, the solution needs to be maintainable by the client who happens to have .Net expertise.

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