KXI101 Business Information Systems

UNIT SUMMARY

Introduction

This unit introduces the concepts of information systems in a business environment. It examines what is meant by an information system and why they are being used in business. The unit explores how information systems are being used and the issues involved in developing, managing and controlling business information systems.

Lecture topics include:

- Business issues - functions, competitive advantage, e-business
- Technology & People - ICT, careers, ethics
- Development & Management of Information Resources and Business Intelligence
- Business Modelling IT and IS infrastructures

This unit is designed to develop proficiency in business software applications including spreadsheets and MS Word for report writing. Tutorials are designed to introduce students to office applications with an introduction to MS
Word, with a a major focus on MS Excel spreadsheet software.

**Prerequisites**

None

**Unit Weight**

12.5% of one academic year

**Teaching Pattern**

Lectures: 2 hr/wk  
Tutorials: 1 hr/wk

**Unit Content**

<table>
<thead>
<tr>
<th>Week</th>
<th>No</th>
<th>Lecture Topics</th>
<th>Tutorials</th>
<th>Text Book</th>
</tr>
</thead>
<tbody>
<tr>
<td>14/26</td>
<td>1</td>
<td>Introduction to Unit</td>
<td>Self Study Tutorial - MS Word</td>
<td></td>
</tr>
<tr>
<td>15/26</td>
<td>2</td>
<td>What is Business Information Systems?</td>
<td></td>
<td>Chp 1.</td>
</tr>
<tr>
<td>15/26</td>
<td>3</td>
<td>IT and IS - What is the relationship? (IS Infrastructures and Current Trends)</td>
<td>Tutorial Module 1 - Professional Development - How to Write a Business Report and Business Proposal</td>
<td>Chp 1, 5 &amp; 7.</td>
</tr>
<tr>
<td>15/26</td>
<td>4</td>
<td>Data, Information and Knowledge Creates Business Intelligence</td>
<td></td>
<td>Chp 1, 2, 6, 11 &amp; 12</td>
</tr>
<tr>
<td>16/26</td>
<td>5</td>
<td>Data Management and Databases</td>
<td>Tutorial Module 2 - Case Study Analysis and Requirements Gathering</td>
<td>Chp 6, 11</td>
</tr>
<tr>
<td>16/26</td>
<td>6</td>
<td>Database Trends and Applications</td>
<td></td>
<td>Chp 6, 11</td>
</tr>
<tr>
<td>17/26</td>
<td>7</td>
<td>Types of Information Systems - TPS, DSS, MIS, ESS, DW</td>
<td>Tutorial Module 3 - Business Modelling</td>
<td>Chp 2, 12</td>
</tr>
<tr>
<td>17/26</td>
<td>8</td>
<td>Competitive Advantage - Obtaining, Maintaining and Re-obtaining</td>
<td></td>
<td>Chp 1, 3</td>
</tr>
<tr>
<td>18/26</td>
<td>9</td>
<td>System Implementation - Organisational Risk and Change</td>
<td>Tutorial Module 4 - Excel</td>
<td>Chp 3, 13 &amp; 14</td>
</tr>
<tr>
<td>18/26</td>
<td>10</td>
<td>IS Security and System Vulnerability and Control</td>
<td></td>
<td>Chp 8</td>
</tr>
<tr>
<td>19/26</td>
<td>11</td>
<td>SDLC and Systems Integration</td>
<td>Tutorial Module 5 - Excel</td>
<td>Chp 8, 13 &amp; 14</td>
</tr>
<tr>
<td>19/26</td>
<td>12</td>
<td>IT Project Management</td>
<td></td>
<td>Chp 13</td>
</tr>
<tr>
<td><strong>Mid-Semester Break from the 30th August to 5th September</strong></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>20/26</td>
<td>13</td>
<td>Enterprise Resource Planning (ERP), Enterprise Application Integration and Legacy Systems</td>
<td>Tutorial Module 6 - Excel</td>
<td>Chp 2</td>
</tr>
<tr>
<td>20/26</td>
<td>14</td>
<td>Enterprise Architectures and the Business Domain</td>
<td></td>
<td>Chp 2 &amp; 9</td>
</tr>
<tr>
<td>21/26</td>
<td>15</td>
<td>Customer Relationship Management</td>
<td>Tutorial Module 7 - Excel</td>
<td>Chp 2 &amp; 9</td>
</tr>
<tr>
<td>21/26</td>
<td>16</td>
<td>Service Oriented Approaches to ICT, Software - Open Source vs. Proprietary</td>
<td></td>
<td>Chp 5</td>
</tr>
<tr>
<td>22/26</td>
<td>17</td>
<td>E-Business and E-Commerce Introduction</td>
<td>Tutorial Module 8 - Excel</td>
<td>Chp 2 &amp; 10</td>
</tr>
<tr>
<td>22/26</td>
<td>18</td>
<td>E-Commerce Models</td>
<td></td>
<td>Chp 2, 10</td>
</tr>
<tr>
<td>23/26</td>
<td>19</td>
<td>Security, Accessibility, Ethical and Privacy Issues</td>
<td>Practical Test</td>
<td>Chp 4 &amp; 10</td>
</tr>
<tr>
<td>24/26</td>
<td>20</td>
<td>Business Conduct - Current and Future Trends and M-Commerce</td>
<td></td>
<td>Chp 2 &amp; 9</td>
</tr>
<tr>
<td>24/26</td>
<td>22</td>
<td>Course Review</td>
<td></td>
<td>Chp 1 - 12</td>
</tr>
</tbody>
</table>
| | | | | Multidisciplinary Nature of IS (Recorded) | Chp 1 &
Prior Knowledge and/or Skills

Basic computer skills; Word processing, Internet and E-mail skills are essential!

Ability to read and write English at academic level likewise essential!

Students should ensure that they have the above IT skills. Refer to the section on Further Information and Assistance for help and training courses.

Learning Outcomes

On successful completion of this unit, you will be able to:

1. Demonstrate knowledge of organisations and practices, for the management of information systems in decision-making.
2. Demonstrate knowledge of information and communication technologies and how these enabling technologies can be used as the foundation and infrastructure for managing information system.
3. Produce business reports and proposals and be able to use a variety of communication tools.
4. Solve a range of business problems using productivity tools with an emphasis on spread sheeting.

Generic graduate attributes

The university has defined a set of generic graduate attributes expected in its graduates. [http://www.utas.edu.au/policy/attributes_grads.pdf](http://www.utas.edu.au/policy/attributes_grads.pdf) Your course is designed to enable you to develop generic skills that are valued in, and expected of, graduates. These are skills that you will need to develop over time. Hence you are encouraged to look for opportunities, as you study each unit, to reflect on and improve these skills.

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Descriptor</th>
<th>Unit Specifics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Knowledge</td>
<td>Graduates will have an in-depth knowledge in their chosen field of study and the ability to apply that knowledge in practice. They will be prepared for life-long learning in pursuit of personal and professional development.</td>
<td>● Have a broad understanding of how information systems are used in today’s businesses and organisations; ● Understand problems and conflicts of interests arising from the use and implementation of information systems; ● Have knowledge of the types of systems in use in most businesses;</td>
</tr>
<tr>
<td>Communication Skills</td>
<td>Graduates will be able to communicate effectively across a range of contexts.</td>
<td>● Demonstrate oral, written, numerical and graphic communication; ● Present well-reasoned arguments, using technology as appropriate; ● Access, organise and present information, particularly through technology-based activity;</td>
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<tr>
<td>Problem Solving Skills</td>
<td>Graduates will be effective problem-solvers, capable of applying logical, critical and creative thinking in a range of problems. They will have developed competencies in information literacy.</td>
<td>● Analyse problems and provide solutions to a given information systems and business related problem using productivity tools generally available in a business environment; ● Conceptualise problems and formulate a range of solutions; ● Find, acquire, evaluate, manage and use relevant information in a range of media.</td>
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</table>

UNIT ASSESSMENT

Assessment Pattern
Assessment Summary

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case Study Analysis and Report</td>
<td>25%</td>
<td>20th August 2010, 11:55pm. (Week 6)</td>
</tr>
<tr>
<td>Practical Test</td>
<td>20%</td>
<td>End of tutorials Week 10 (Week starting 20th Sep)</td>
</tr>
<tr>
<td>Theory Test</td>
<td>25%</td>
<td>End of tute time Week 12 (Week starting 4th Oct)</td>
</tr>
</tbody>
</table>

Assessment Items

**Item 1**
 **Title:** Case Study Analysis and Report  
 **Type:** In-Semester - individual assignment  
 **Task Length:** 2500 words (Guide)  
 **Weighting:** 25%  
 **Links to Learning Outcomes:** 1, 2, 3  
 **Due:** 20th August 2010, 11:55pm. (Week 6)  
 **Description:** You will be required to prepare a business report which relates to a business case study. You will be assessed on your depth of knowledge and your ability to visually represent an organisation, including its systems and current information flows, as evident from the case study. Your report should be supported by IS theory and practice up to the week submitted. A well formatted business report is expected with the support of referenced material and the use of diagrams. The report 'as a guide' should be 2500 words in length. The report must be submitted in MYLO. Please specify your enrolled name and student ID on title page of the report and on the electronic CIS cover sheet.

**Item 2**
 **Title:** Practical Test  
 **Type:** In-Semester - individual assignment  
 **Task Length:** 50 Minutes held during tutorial times  
 **Weighting:** 20%  
 **Links to Learning Outcomes:** 4  
 **Due:** End of tutorials Week 10 (Week starting 20th Sep)  
 **Description:** Students are to sit a practical test during their assigned tutorial time in Week 10. During this time students will be required to complete a MS Excel workbook with the assistance of scenario instructions. The completed workbook will be submitted to MYLO before the end of the tutorial. All scenario instructions must be returned to the tutor before leaving the room.

**Item 3**
 **Title:** Theory Test  
 **Type:** In-Semester - individual assignment  
 **Task Length:** 50 Minutes - held during tutorial times  
 **Weighting:** 25%  
 **Links to Learning Outcomes:** 2  
 **Due:** End of tute time Week 12 (Week starting 4th Oct)  
 **Description:** Students will undertake a multiple choice test during their tutorial time in Week 12. During this time students will be required to complete a multiple choice test in MYLO. The submission must be finalised within the allocated tutorial time.

**Item 4**
 **Title:** Business Project - Financial Analysis and Proposal  
 **Type:** In-Semester - group assignment  
 **Task Length:**  
 **Weighting:** 30%  
 **Links to Learning Outcomes:** 1, 3, 4  
 **Due:** 15th Oct, 11:55pm (Week 13)  
 **Description:** Students will be required to create an in-depth MS Excel workbook that addresses a wide range of the skills that students have learnt in the tutorials held over the semester. It is important that the MS Excel workbook is useful, easy to navigate and provides supportive analysis for the business purpose it is intended. The excel workbook must also be supported a strategic business analysis report / proposal.

See the 'Assessment' section in unit website for more detailed information about assessment items.

**How your Final Grade will be determined**

Overall assessment will be based on the student’s performance throughout the semester. In order to achieve a pass (or better) result, a student must obtain:

- at least 45% of the combined mark for assessment items 1 and 3  
- at least 45% of the combined mark for assessment items 2 and 4  
- at least 50% of the overall mark

**UNIT RESOURCES**

**Unit Web Site**

This unit is Web Dependent: content. This means that you will need to use the Web for this unit. The unit website contains unit information and resources.

The unit website is accessed from http://www.utas.edu.au/coursesonline/. You will need to use your university...
email pop account username and password to log on to the MyLO system. Once authenticated by the system your
personalised MyLO Learning Online area will be displayed. It contains links to the websites that you have permission
to access - including the website for this unit.
If you are not able to access the unit website, please contact the University IT help desk:
Entrance Level, Morris Miller Library, Sandy Bay Campus;
Entrance Level, Launceston Campus Library, Newnham Campus.
Telephone: 6226 1818 and 1300 304 903.
The 1300 number is a local call from within Tas, with the exception of mobiles.
Email: servicedesk@utas.edu.au
Website: http://www.utas.edu.au/servicedesk/student/index.html

Prescribed Text
Prentice Hall, New Jersey.
2. OR Laudon, K. and Laudon, J. 2010, Management Information Systems - Managing the Digital Firm, 11th
4. All Lecture material can be found in ‘MYLO’, ’2010 sem 2 - KXI101 Business Information Systems’, in the
section titled ’Content’.

Readings
Education, New Jersey, USA.
Business, 2nd Ed., John Wiley & Sons, New Jersey, USA.
Forest, N.S.W.

Software
The software that you will need to access the unit website and to study this unit, including general purpose
software such as word processors, is provided on the computers in the School's computing labs. If you intend to
use software on other computers please check that the versions are compatible. Students are required to have
access to:

Microsoft Word 2003 or 2007
Microsoft Excel 2003, 2007 or 2008 (Macintosh)
Access to Microsoft Word 2007 and Microsoft Excel 2007 will be provided in tutorials labs

Hobart, Level 2, PC Lab 272, Centenary Building
Launceston, PC Lab V195.
North-West, PC Lab B125.

Other Resources
For unit help or consultation bookings please email your local Lecturer or Unit Coordinator:

Hobart Campus:
Emily.Keen@utas.edu.au (Unit Coordinator)
Consultation: Thursday 12noon - 3pm (Room 468 - Level 4, Centenary Building)

Aaron.Olding@utas.edu.au (Hobart Lecturer)
Consultation: Friday 12noon - 1pm (Room 467 - Level 4, Centnary Building)

Launceston Campus:
Matthew.Springer@utas.edu.au (Launceston Lecturer)
Consultation: Thursday 11am - 12noon (Room V175 - CIS Building, Newnham Campus)

Cradle Coast Campus:
Steven.Cambridge@utas.edu.au (Cradle Coast Lecturer)
Consultation: Thursday 2pm - 4pm

GENERAL RESOURCES

School Website
School of Computing and Information Systems - Faculty of Science, Engineering, and Technology.
http://www.cis.utas.edu.au

Faculty Website
Information and Resources for Faculty of Science, Engineering and Technology students are available on the faculty
website at: http://www.utas.edu.au/scieng
University Website

Information and Resources for ‘Current Students’ are available on the university website at:
http://www.utas.edu.au/students/

School Help Desk

Contact the School Help Desk if you have any queries or problems with accessing, using, or printing from the computers in the School of Computing and Information Systems labs.

In Hobart the Help Desk is located on level 3 in the Centenary Building, and is open from 10:00am-12:00pm, and 2:00pm-4:00pm Monday-Friday. The phone number is 6226 2929.

In Launceston the Help Desk is located near the entrance to the computing labs and is open from 10:00am-12:00pm, and 2:00pm-4:00pm Monday-Friday. The phone number is 6324 3447.

Both help desks will accept queries over the phone outside the standard opening hours.

The computer labs at the Cradle Coast Campus are maintained by ITR - please contact the University Help Desk for assistance with these computers.

Computing Facilities

The School has PC labs (running Windows XP), Mac labs (running Mac OS X 10.6), and special purpose Networking labs at the Newnham and Sandy Bay campuses. All students are provided with logins for Windows, Macintosh and Unix environments. If you have not used these facilities before please contact the School Help Desk to collect your account details. If you would like to access these facilities after hours please contact the School Help Desk.

In Hobart, there will be 4 PC Labs, 2 Mac Labs, and 1 Networks Lab in the Centenary Building. In Launceston, there are 2 PC Labs, 1 Mac Lab, 1 Networks Lab, and one Multipurpose Lab in Building V.

Use of Facilities

Use of computing facilities provided by the School is subject to the School’s Ethics Guidelines, details of which are posted at http://www.cis.utas.edu.au/cisview/ethics.jsp. Copies of the guidelines are also available in all School labs. The School’s facilities may only be used for study-related purposes, and may not be used for personal gain. Anti-social behaviour in labs such as game playing, viewing pornography, loud discussion, audio without the use of head-phones, etc is strictly prohibited in all labs at all times. Eating, drinking, and smoking is not permitted in the labs. Before being granted access to the School’s facilities, you will be required to sign a declaration that you have read and understand these guidelines, and that you will abide by them. Disciplinary action may be taken against students who violate the guidelines.

Learning Strategies

If you need assistance in preparing for study please refer to your tutor or lecturer. For additional information refer to the Learning Development website: http://www.utas.edu.au/learndev/

If you will be using MyLO for the first time and would like some information on how to use MyLO refer to the following website: http://www.utas.edu.au/coursesonline/mylo-support.htm

Some of the units you will study use videoconferencing to deliver lectures and tutorials. To enable you to get the best out of a videoconference please refer to the following guide:

Help resolving concerns about this unit

In the first instance you should contact your lecturer. If the matter is not resolved then you should contact the Head of School. If the matter is still unresolved and you would like to know who to contact or the procedures for resolving your concern refer to the following website: http://acserv.admin.utas.edu.au/complaints_info.html

The Tasmanian University Union (TUU) may also be able to assist.

The School reserves the right to alter the details contained in this Unit Outline. Students will be advised of changes to the outline via their University email account and it remains the responsibility of the student to check their email for such changes.

Occupational Health and Safety

The university is committed to providing a safe and secure teaching and learning environment. For more information see http://www.admin.utas.edu.au/hr/ohs/pol_proc/

University Services and Support

If you are experiencing difficulties with your studies or assignments, have personal or life planning issues, disability or illness which may affect your course of study, you are advised to raise these with your lecturer in the first instance.

The University has staff available to assist you, such as the:

- Learning Development Advisor
- Student Counselor
GENERAL ASSESSMENT

Approach to Learning

The University is committed to high standards of professional conduct in all activities, and holds its commitment and responsibilities to its students as being of paramount importance. Likewise, it holds expectations about the responsibilities students have as they pursue their studies within the special environment the University offers.

The University’s Code of Conduct for Teaching and Learning states:

Students are expected to participate actively and positively in the teaching/learning environment. They must attend classes when and as required, strive to maintain steady progress within the subject or unit framework, comply with workload expectations, and submit required work on time.

You are expected to spend about 130 hrs studying in this unit - this includes attendance at scheduled teaching sessions. (For a 13 week semester this is, on average, 10 hr/wk.) This is the amount of study time that the 'typical' student will need to reach the level of competence and understanding required to fulfil the unit objectives. You are expected to:

- attend all scheduled teaching sessions, unless otherwise notified by the unit coordinator
- prepare for, and actively participate in all scheduled teaching sessions
- complete the assigned learning tasks
- review what has been learnt
- complete assessment items and submit them on time
- access and be familiar with the information and resources available on the unit website
- seek help from teaching staff if you have any questions or difficulties in studying this unit

You are encouraged to read the university's Code of Conduct for Teaching and Learning. Part A describes the 'Responsibility of the University to Students' and part B describes the 'Responsibilities of Students to the University'.

It is expected that students will familiarise themselves with access and use of the MyLO system operated by the University for the electronic delivery of course materials, and for various forms of communication.

It is expected that students will consult email sent to their University email address at least twice a week for notices relating to the administration of the unit, and for notification of the results of assignments.

It is expected that students will read the background material specified in the course curriculum, will actively attend and participate in tutorials, and be prepared to discuss relevant issues arising with tutors, lecturers and fellow students.

Student Expectations of the Unit

Students enrolled in this Unit may reasonably expect the following:

1. To be able to contact a lecturer or tutor by electronic mail, to raise issues arising in the unit, either relating to content or student performance within the unit.
2. Subject to availability, to be able to discuss such issues in person with the lecturer or tutor.
3. That assignments will be marked and the marks will normally be returned within 3 weeks of due dates.
4. That all relevant notices regarding the administration of the unit, including any necessary changes, will be communicated to all students enrolled in the unit via email.

These expectations are in addition to those specified in relevant University regulations.

Plagiarism

Unless specifically stated in the specification of the assessment item provided on the unit website, it is required that:

- work submitted by a student is the work of that student alone OR
- where the assessment item is to be completed by a group of students, the work submitted by the group of students is the work of that group of students alone.

While students are encouraged to discuss the assignments in this unit and to engage in active learning from each other, it is important that they are also aware of the University’s policy on plagiarism. Plagiarism is taking and using someone else’s thoughts, writings or inventions and representing them as your own; for example downloading an essay wholly or in part from the internet, copying another student’s work or using an author’s words or ideas without citing the source.

"Plagiarism is a form of cheating. It is taking and using someone else's thoughts, writings or inventions and representing them as your own; for example, using an author's words without putting them in quotation marks and citing the source, using an author's ideas without proper
It is important that you understand this statement on plagiarism. Should you require clarification please see your unit coordinator or lecturer. Useful resources on academic integrity, including what it is and how to maintain it, are also available at: http://www.academicintegrity.utas.edu.au

Referencing

The preferred text referencing systems for the School is the Harvard system (also referred to as the author-date system). In your written work you will need to support your ideas by referring to scholarly literature, works of art and/or inventions. For information on presentation of assignments, including referencing styles: http://utas.libguides.com/referencing

It is important that you understand how to correctly refer to the work of others and maintain academic integrity. Failure to appropriately acknowledge the ideas of others constitutes academic dishonesty (plagiarism), a matter considered by the University of Tasmania as a serious offence. The university document on plagiarism contains information about referencing the work or ideas of others (see http://www.utas.edu.au/plagiarism/).

Submissions

The details of the submission method (paper, electronic or other) for each assignment will be supplied in a separate assignment specification sheet. All in-semester assignment submissions (including electronic submissions) are to include an Assignment Cover Sheet which includes a statement confirming that the submission is your own work. The Assignment Cover Sheet is available from the School Help Desk in Launceston and Hobart, and on the School's web site: http://www.cis.utas.edu.au/cisview/resources.jsp.

Students must take responsibility for the correct submission of their assignments. Students are expected to adhere to the following procedure for submission:

- Submitted files MUST be checked by the student to ensure that correct submission of the file has been undertaken.
- Students are expected to notify the Lecturer WITHIN TWO HOURS of submission if their files have not been submitted correctly.
- Students must take responsibility for safely backing up of their own files during the academic year to ensure that no files are permanently lost.

Extensions

Assessment items will not be accepted after the due date except under the conditions stated in the School policy on late assessment. http://www.cis.utas.edu.au/downloads/ExtensionPolicy.pdf (PDF - 100KB).

Review of Assessment and Appeals

1. It is expected that students will adhere to the following policy for review of any piece of continuous assessment.
   a. Within 5 days of the release of the assessment result, the student should request an appointment with the Lecturer. The student should be prepared to discuss specifically which section of the marking criteria they are disputing and why they consider the mark is inappropriate.
   b. Following this discussion, students may request a formal remark of the original submission (in accordance with Rule of Academic Assessment 111, clause 22.1). This remark will be undertaken, where practicable, by an alternative assessor.

2. Students may also request a review of the final result in a unit. The request and payment must be made within 10 days from the date of the result notification. Students are referred to Rule of Academic Assessment 111, clause 23 at http://www.utas.edu.au/universitycouncil/legislation/rule111.pdf and http://www.admin.utas.edu.au/ac_serv/flowchart_review_assesment.pdf.

Complaints Procedure

It is expected that students will adhere to the following policy for making any complaint or grievance directly related to a Unit:

a. In the first instance, students are to approach the Lecturer or Unit Coordinator concerned and arrange a time to speak with them about their concern.
b. If an issue remains unresolved, the student should approach the Head of School and arrange a time to speak
with them about their concern.

If the School’s internal policy of complaints is unable to resolve an issue, students should consult Ordinance 8 Student Complaints for further direction, see http://acserv.admin.utas.edu.au/complaints_info.html

Final Grade

Passing grades will be awarded based on the AVCC guidelines:

- PP at least 50% of the overall mark but less than 60%
- CR at least 60% of the overall mark but less than 70%
- DN at least 70% of the overall mark but less than 80%
- HD at least 80% of the overall mark

In order to comply with the benchmarks set by the Faculty of Science, Engineering & Technology for distribution of grades in units, both the in-semester and examination marks that students obtain may be adjusted either upwards or downwards. See http://fcms.its.utas.edu.au/scieng/scieng/policies.asp for details of the Faculty Assessment Guidelines.