The Master of Electronic Business Degree is a professional applied degree, which specialises in topics related to electronic business. The degree will be of interest to those students requiring a specialised electronic business degree rather than the more general Master of Information Systems. The aim of the degree is to provide graduates of the course with knowledge, skills and understanding about the relationships of electronic business and information technology to organisational needs and also current management practice in the development of electronic business systems, their use and associated policy formulation and analysis.

Pathways in the Master of Electronic Business (MEBus)

Pathway A: Master of Electronic Business (K7B)
The one-year Master of Electronic Business enables students to develop specialist knowledge in electronic business. Students undertake eight postgraduate units. Students will be given an option of following either an Information Systems or a Business pathway to complete the degree depending on their background and preferred career direction.

Pathway B: Master of Electronic Business (Specialisation) (K7C)
The two-year Master of Electronic Business (Specialisation) enables students to develop specialist knowledge in electronic business and one related specialist field such as International Business, Management of Information Systems, Business, or IS Research. Students undertake sixteen postgraduate units. In the first year students will complete eight core units from either an Information Systems or a Business pathway depending on their background and preferred career direction. In the second year the students will complete four core units and four specialization units.

Information Systems pathway postgraduate units
- Management of Information Systems
- IS Project Management
- Business Logistics Systems
- Electronic Marketing
- Information Systems Strategy Formulation
- Organisational Problem Solving for Business Analysts
- Internet and Web Applications
- IS-Based Knowledge Management

Business pathway postgraduate units
- Management of Information Systems
- Business Logistics Systems
- Economics for Managers
- International Trade Law
- Information Systems Strategy Formulation
- Internet and Web Applications
- Risk Management
- Electronic Marketing

K7C Second Year Core Units
- International Trade
- Elective (Any IS or Business Masters unit)
- Organisational Risk, Technology and AIS
- Computing in Context or Advanced Computer Security
**K7C MIS Specialisation**
- Business Logistics Systems
- IS Project Management
- Organisational Problem Solving for Business Analysts
- Elective (from IS Pathway above)

**K7C General Business Specialisation**
- Economics for Managers
- International Trade Law
- Risk Management
- Elective (from Business Pathway above)

**K7C International Business Specialisation**
- International Business Management
- International Marketing
- International Human Resource Management
- The Asia Pacific Economies

**IS Research Specialisation**
Students undertake a research project equivalent to four units. The students must have achieved a distinction average in the eight postgraduate units in their first year to qualify for this specialization.

**Start dates**
There are two semesters each year at the University of Tasmania and each semester has thirteen teaching weeks. First semester starts late February and continues until June and second semester starts early July and continues until November. You can begin your Masters program in first or second semester.

**Student facilities and support**
- The School of Computing & Information Systems is centrally located on campus, with safe, easy access to student accommodations, student services, cafeterias and social and sporting venues.
- The School has appointed an International Co-ordinator as additional support for overseas students.
- Small group tuition provided and readily available individual access to consult with lecturers and tutors.
- Individual work station and computer provided when once you commence the research component.
- 24-hour access to PC, Mac, Unix and special or research laboratories.
- There are many active student groups, offering a wide range of academic, social, cultural and sporting opportunities.
- An active interface exists between the school and the Tasmanian business community.

**Admission requirements**
The Faculty accepts any person who has qualified for a Bachelors Degree from an accredited tertiary institution as a candidate for the Master of Electronic Business Degree. For entry into all postgraduate courses, international students must provide an IELTS test score of at least Band 6 with a minimum of 6.0 on all bands or a TOEFL score of 575 with a Test of Written English score of no less than 4.5. This test must not be more than 24 months old.

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**Contacts**

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