Creative Commons (CC) is a new way of managing copyright in the online, digital environment. The standardised CC licences are represented by easily recognised icons that inform users about the copyright status of creative content and how it can be used. CC enables creative materials to be distributed online, discovered and re-mixed while still ensuring that the interests of creators of works are recognised.

Since its introduction into Australia in 2005, CC has gained widespread acceptance and is now increasingly being used throughout the creative, educational, research and government sectors.

If you are interested in finding out more about the CC licences or wanting to know how CC licences are being used or how to take the first steps in applying CC licences to your creative works, register for this free seminar now!

The seminar features the leaders of CC in Australia who will talk about:
- what CC licences are;
- examples of how they are being used, in Australia and overseas, on creative, educational, government and informational materials;
- the advantages of applying CC licences and using materials distributed under CC licences.

**Presenter:** Professor Anne Fitzgerald

**Panel members:** Professor Brian Fitzgerald and Neale Hooper

**Time and venue:**
4.30 – 6.00pm, Thursday 11 August 2011
Centenary Lecture Theatre, University of Tasmania.

RSVP online by 5 August 2011 to Cheryl Foong (QUT) at http://tiny.cc/CCInnovation.

The seminar will be followed by the Tasmanian launch of the book “Internet and E-commerce Law, Business and Policy” by Brian Fitzgerald, Anne Fitzgerald et al (Thomson Reuters, 2011).

**Internet and E-commerce Law, Business and Policy** analyses the full range of complex policy and legal issues encountered by government and business. It provides an extensive, detailed and current treatment of key areas of internet and e-commerce law and practice which have undergone significant change in recent years: electronic contracts, regulation of online content, copyright in digital content, patents for software and e-business methods, domain names and trademarks, cybercrime, privacy, liability of internet intermediaries and taxation of internet businesses. The development of e-government strategies (in fields such as health and conveyancing) and the use of online systems to resolve disputes, among other topics, are also covered in this comprehensive work of over 1200 pages.
Program

4.30pm–4.40pm: Welcome – Professor Paddy Nixon
4.40pm–5.10pm: Presentation – Professor Anne Fitzgerald
5.10pm–5.30pm: Panel session – Professor Brian Fitzgerald, Neale Hooper
5.30pm–6.00pm: Book Launch – *Internet and E-commerce Law, Business and Policy* by Greg Melick, AO, RFD, S.C. Barrister.
Followed by refreshments.

Speaker profiles

**Professor Anne Fitzgerald**
Professor Anne Fitzgerald is a Brisbane-based intellectual property and e-commerce lawyer. She is a Professor of Law Research at the Queensland University of Technology (QUT) Law School where she has worked as a principal researcher in the OAK Law and Legal Framework for E-Research projects. Anne has been teaching, researching and writing in the fields of intellectual property, internet and e-commerce law since the early 1990s. She was a consultant to the review of Australia’s innovation system (“Venturous Australia: Building strength in innovation” (2008)) and the Government 2.0 Taskforce (“Engage: Getting on with Government 2.0” (2009)). In 2002 Anne was awarded the JSD degree (Doctor of the Science of Law) by Columbia University, New York and also has an LLM from the University of London (University College). She graduated in law (LLB (Hons) and welfare law (Grad. Dip. Welfare Law)) from the University of Tasmania. She is a member of the Bar in Queensland and Tasmania.

**Professor Brian Fitzgerald**
Brian Fitzgerald studied law at the Queensland University of Technology graduating as University Medalist in Law and holds postgraduate degrees in law from Oxford University and Harvard University. He is well known in the areas of Intellectual Property and Internet Law and has worked closely with Australian governments on facilitating access to public sector information. Brian is project lead of Creative Commons Australia. From 1998–2002 he was Head of the School of Law and Justice at Southern Cross University in NSW, Australia and from 2002 to 2007 was Head of the School of Law at QUT in Brisbane. Brian is currently a specialist Research Professor in Intellectual Property and Innovation at QUT and a Chief Investigator in the ARC Centre of Excellence for Creative Industries and Innovation. He is also an Honorary Professor of Law at the City University of London UK and a Barrister of the High Court of Australia, Queensland and Tasmania. In 2009 Brian was appointed to the Australia Government’s ‘Government 2.0 Taskforce’ by Ministers Tanner and Ludwig and to the Advisory Council on Intellectual Property (ACIP) by Minister Carr.

**Neale Hooper**
Neale Hooper is the principal lawyer for the Queensland Government’s Government Information Licensing Framework (GILF) Project and has led the project’s legal work since its inception in 2005. Neale is a leading IP and ICT lawyer with over 20 years experience with Queensland Crown Law, providing specialist law services in these areas. Presently he is on secondment to the QUT Law School and is a lead researcher on the Cooperative Research Centre for Spatial Information project “Enabling Real-Time Information Access in Both Urban and Regional Areas”. Neale graduated from the University of Queensland (LLM, LLB, BA (Qld)), and has been an Adjunct Lecturer at QUT law school since 2003, teaching in a range of subjects including Internet Law, E-Commerce Law and Technology Contracts.